

MARKETING EXECUTIVE

Department/group	Commercial
Office	London-based (hybrid working)
Reporting to	Senior Marketing Manager
Role Type	Permanent / Full-time

About aosphere

aosphere is a leading provider of subscription-based online legal analysis products. We have over 1,300 clients and over 18,000 users worldwide. We are at the forefront of legal innovation and have featured multiple times in the prestigious *Financial Times Innovative Lawyers* report. Our success is built on a foundation of quality, accountability, and friendliness - values that shape everything we do.

We are looking for a creative, proactive marketer with a sharp eye for detail and the confidence to work independently – whether remotely or in the office. You will enjoy a high level of autonomy and be trusted to manage your own workload, make thoughtful decisions, and consistently deliver work that is polished, purposeful, and fully aligned with our brand.

You will play a key role in attracting and converting leads through targeted campaigns, compelling content, and digital outreach – driving commercial growth and supporting revenue generation. Just as importantly, you will help retain clients by delivering clear, consistent communications that reinforce value, build trust, and keep users engaged.

Key responsibilities

Campaign management

- Support multi-channel campaigns that reflect our commitment to quality and drive engagement

Email marketing support

- Prepare and send marketing emails

Sales enablement

- Maintain and update brochures, flyers, and other sales materials

Content creation and enhancement

- Collaborate with product teams to deliver content marketing strategies
- Draft original copy or refine expert-authored content to make it more engaging, user-friendly, and on-brand
- Create and distribute branded content via website, LinkedIn, and email

Product marketing

- Support product launches and product feature promotions
- Craft messaging that clearly communicates product value

Event marketing

- Assist in the planning, promotion and execution of webinars and virtual events
- Support the creation of marketing materials for conferences

Brand consistency

- Ensure all marketing outputs align with brand guidelines and tone of voice

Website updates

- Edit and maintain web content
- Optimise for SEO and conversion

Performance analytics

- Monitor and report on campaign performance to inform improvements

Key relationships

- Marketing and broader Commercial team members
- Product teams
- External designers
- Operations team

Key requirements

- 2 – 3 years of experience in a B2B marketing role
- A strong commitment to producing work of the highest quality, with precision and care
- Excellent attention to detail and strong organisational skills (essential)
- Comfortable working independently, with autonomy and accountability
- Familiarity with CMS, CRM, and email marketing platforms (Umbraco and Salesforce MCAE a plus)
- Strong writing, editing and storytelling skills, with the ability to simplify complex topics
- Respect for subject matter expertise and a light-touch editing approach
- Working knowledge of SEO principles
- A collaborative mindset and willingness to support colleagues across teams
- A natural fit for a culture that values integrity, approachability, and clear communication
- A flexible, can-do attitude and a readiness to take on varied tasks
- Educated to degree level

Join our team!

Join our team, and be part of a high-performing, collaborative culture, with friendly people, fantastic offices (in Spitalfields) and an extensive, generous benefits package. Annual discretionary bonus is applied post probationary period.

Please send your CV/resume in confidence to hr@aosphere.com